

WNCGBC Board Meeting

Date: July 7th, 2008

Location: Earthfare Conference Room



Kevin Ward	1
Marcus Renner	2
Maggie Carnevale	1
Mary Love	2
Emily Coleman-Wolf	
Geoff Ferland	1
Michelle Spevak	2
Hans Doellgast	1
Paul Reeves	2
Chad Lloyd	1
Carl Donovan	
Matt Siegel	1

1. Committee Reports

- Social
 - Start again in August @ Greensage
 - 6pm first Wednesday of each month
- Speakers
 - Marcus Radio Show

2. Government Consulting

- Large number of requests for this – Jackson, Buncombe, Cherokee Tribe
- Matt has template for cities to start with
- Matt requests contacts from board members to get our foot in the door with hard to contact entities

3. Classes

- September class canceled (Marketing)
- Classes have been light
- Need 20 min. on short classes

- Can use Buyers Agency if we have a small number of participants, so we don't have to pay at the Arboretum
- We need to reach out past Asheville and our member base
 - How?
- Board is concerned with canceling this class.
 - Matt, please send more explanation of this perhaps via email to board

4. Treasurer's Report- N/A

5. Strategic Planning

- Where are we?
 - Kevin has spoken with two consultants
 - Elizabeth Hunter (EH)
 - Sims & Steele
 - Kevin recommends we interview Elizabeth Hunter
 - Her proposal will be emailed to the board this week
 - Because of the grant application timeline, we hope to have an interview set up next week
 - EH has suggestions of how to survey members and community to find our strengths and weaknesses
- Grants are given again in July – can we still apply?
 - EH believes so, but this will be discussed at our interview
 - GBC is on hold until a consultant is decided upon and their part of the proposal is issued.
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***item not discussed at board meeting, but at the executive committee meeting follow...**

SEE Expo – no tour this year by GBC. Another entity is handling this – ECO is doing a self-guided tour of the South area

Carl had an idea to organize a tour to Oakridge National Laboratory

Next Board Meeting: Monday, August 4th, 5:30 PM, Earthfare