

WNCGBC Board Meeting

Date: November 3rd, 2008

Location: Earthfare Community Room



Kevin Ward	2
Marcus Renner	2
Maggie Carnevale	2
Mary Love	3
Emily Coleman-Wolf	1
Geoff Ferland	1
Michelle Spevak	3
Hans Doellgast	3
Paul Reeves	4
Chad Lloyd	1
Carl Donovan	
Matt Siegel	1

1. Committee Reports

- Speakers
 - Marcus gave a speech for the NC Continuing Education for Teachers at Balsam Mountain Preserve and will be having a day long renovation workshop on Thursday.
 - Matt gave a 2 day Eco-Realtors seminar and a trial run workshop for developers on regulations

2. Treasurer's Report

- Income for month - \$ 10,350.90
- Expenses for month - \$ 10,290.06
- Net Income for month - \$ 60.84

- 3. Board Elections-** have a lot of interest. About 8 people have expressed they would like to be on the board and we haven't even sent anything to members. Current board members should let us know if they won't be running again.
- Geoff made a motion for 13 members of the board, Emily seconded, all voted yes.
 - Emily made a motion for the 2 new board members elected with the lowest votes to server a 1 year term to even out the number of new board members each year. Marcus seconded, all voted yes.
 - Emily, Kevin, Chad, Paul,& Carl are not up for reelection
 - We discussed bringing on new members in the midst of the Strategic Planning we are doing. It was discussed that each new board member have a current board member fill them in on the strategic plan to smooth the transition. Also, each new applicant will need to know they are expected to attend a 4 to 6 hour retreat in January, as well as 2 more 2-hour planning sessions between February and April. We hope that the current board members will be willing to continue participating in the process as advisors until the completion of the Strategic Plan in April.
 - The Application will be sent out on Nov. 14th, all responses must be completed by Nov. 24th. The election will be run via Survey Monkey from Dec. 1st to Dec. 10th.

4. Directory- listings, ads

Listings & ads will open tomorrow. There has been an increase in the ad prices; however all ads will be in color.

5. Marcus- west coast green report

West Coast Green is the largest green building conference in the world. Marcus found it interesting that Building Science is the same language no matter where you are located. There is some interesting new technology out there. It might be interesting for us to have a green building conference sometime in the future. The conference is hosted by Build It Green. They are a green building organization similar to WNCGBC, they run the California's certification program. We should look at them for information on how to grow our programs.

6. Strategic Planning

- **REMINDER:** Full board meeting Nov. 17th – Buyers Agency at 5pm
- Session One: Surveys
 - Members: Candice, Kevin, Mary, Michelle, Chad
 - Lapsed Members: Marcus, Emily, Hans, Carl
 - Non-Members: Maggie, Geoff, Paul, Matt
- Session Two: Benchmarking
 - WNCGBC Info & Dashboard: Candice, Kevin, Maggie, Emily, Michelle, Paul, Carl
 - Others: Marcus, Mary, Geoff, Hans, Chad, Matt
- Surveys – We've had an incredible response to the surveys. The member & lapsed member surveys are closed. The non-member surveys are still open.

7. Dashboard (once we have this set up it will be easier to see)

- HBH registration might be slowing slightly, but it's hard to tell yet.
- Class attendance is down.
- Membership renewals are good. The trend is to renew right before the directory listings happen – Oct, Nov, & Dec.

8. HBH and other certification programs

- Community – committee is meeting to interpret the charrette and look for a sample community to use. Kevin might know of one.
- Renovation program – could we look at expanding into this? Other renovation certification programs aren't succeeding. Challenges are cost and what exactly you certify. A committee was formed to continue the discussion. Carl, Marcus, Kevin, Geoff, and possibly others.
- Discussion of creating a green builder certification program. This is very difficult and would involve classes, tours, and testing to be sure we are participating in green washing. This might be part of some sort of renovation program. The Renovations committee will discuss this.

Next Board Meeting: **Monday, December 1st, 5:30 PM, Earthfare**