

WNCGBC Board Meeting - Meeting Notes

Date: November 5th, 2007

Location: Earthfare Conference Room



| | |
|--------------------|---|
| Rob Moody | 2 |
| Kevin Ward | 1 |
| Marcus Renner | 1 |
| Maggie Carnevale | |
| Jack Bebbler | 3 |
| Richard Soderquist | 2 |
| Mary Love | 3 |
| Emily Coleman-Wolf | |
| Geoff Ferland | 1 |
| Michelle Spevak | |
| Hans Doellgast | 2 |
| Frank Gomez | 3 |
| Candace Black | |
| Matt Siegel | 1 |
| Maggie Leslie | |

1. Treasurer's Report:

- A commentary by Geoff Ferland (treasurer):
 "With current assets of \$77k, consisting mainly of cash of \$69k and accounts receivable of \$8k, GBC's liquidity and strength should be considered strong. We realized total income of \$17k+ in October, with a net income of \$6.5k for the month. The main expense categories included payroll expenses, computer equipment (overhead projector) and rent.

Appalachian Offsets received donations totaling \$1,757 from only six sources, signaling a wider acceptance of this new program. Our recent Solar Homes Tour raised almost \$700. Business membership/sponsorship incomes totaled almost \$8,000 for the month."

- See attached for October's financial reports

2. Committee Reports

- Social
 - Change in venue to the Buyers Agency on Montford Avenue, starting in February with

the topic of Solar.

- They will be held on the first Wednesday of the month.
- Marcus volunteered to present and Candace can help organize
- Topic Ideas
 - Attorney talk about basic legal/contract issues – perhaps Lach would be willing to do this for a special event.
 - Any other suggestions?
 - Green cleaning, finance/lending, green countertops (or other very specific topics),
 - Refer to list from the annual meeting for ideas

3. Directory

- The policy of listees being required to be members is gaining us many new members.
- There are approx. 150 listings currently (staff is reviewing these)
- Advertising rates have yet to be issued
- Proportionally, there is a higher rate of advertising to listings this year
- Several one page articles:
 - ½ technical fact sheets
 - 5 to 8 topical articles
- The directory should be out March 1st.
 - Release party to be shortly thereafter. Candace to check with the Grey Eagle and others to check with bands ASAP.
- Board needs to review all of directory
 - Use January board meeting to talk about any questionable entities
 - Previous to this, an excel list will be emailed around

4. HBH Update

- Committee met in October
- Lots of new homes
 - 5 new developments of 10, 41, 26, 16, and 150 homes each
 - HERS raters
 - Have 5 now

- Decided to remove cap on how much they can charge
 - LEED for Homes launches this week
 - There is a RFP for more providers
 - Could consider this in the future – now is not the best time
- 5. Board Elections**
 - There are 5 open positions for election this year. Elections are to take place in January with the new board active starting in February. They are the positions of:
 - Lindsay Moody (stepping down at the end of this year)
 - Kevin Ward
 - Emily Coleman-Wolf
 - Richard Soderquist (stepping down at the end of this year)
 - Rob Moody (stepping down at the end of this year)
- 6. Communities**
 - Maggie, Darrel, Joe M., and David Tuch are meeting as a committee to develop Guidelines for Certification for Communities for developers
- 7. City of Asheville**
 - Maggie met with Brownie and Bryan about incentives for HBH (what kind of rebates?)
 - Brainstorming session with the Sustainability Advisory Committee
 - Nov. 13th they are meeting to pass the rebate of \$500 per HBH
- 8. D&O Insurance**
 - Protects directors and officers – hiring & firing/suing because of donations used inappropriately
 - Need to add clause to bylaws about this
 - Estimate is for \$1300 per year for \$1 million policy
 - Board should vote in December on this policy
 - Maggie C. to email Lach for advice
 - Is this necessary?
 - Examples of what it covers
- 9. Habitat for Humanity – GREAT NEWS!**
 - Has agreed to build all HBH starting in January
- 10. GB 101**
 - The idea is to split the courses into short (2 hours) and long (4 hour) classes and 3 day classes
 - HBH class every other month
 - Maggie to email out next year's schedule of classes for board review
 - Maybe look at increasing frequency of classes because they are filling up completely
 - GB 201 is still an option –
 - More in depth technical information
 - Need planning for this
 - Email ideas for topics to Marcus

Next Board Meeting: **Monday, December 3rd, 5:30 PM, Earthfare**