

WNCGBC Board Meeting Minutes
11/7/2005
5:30 ABS, Inc Office 182 Dorchester Ave.

- I. Review agenda and make additions
 - A. None
- II. Executive committee report – Marcus
 - A. Most items discussed are on agenda.
 - B. Send calendar items to Marcus.
- III. Treasure’s report – Maggie
 - A. Income: \$4950.00
 - B. Expenses: \$ 3770.11
 - C. Net: \$1179.89
 - D. Bank Balance: \$31,049.14
- IV. Secretary’s report – Lindsay
 - A. None
- V. Membership
 - A. Emily reported that the website member stuff is getting worked out.
 - B. New newsletter person is Valerie Blanchette.
 - C. We are getting new members but need to focus on renewals.
- VI. Classes
 - A. GB101 – starting in Dec or Jan.
 - B. Only one response from call for instructors. A few more have intentions but haven’t done it yet. Deadline is Nov 16.
 - C. We decided to apply to be a CEU provider for Architects (it will cost \$500) but will be worth it in the long run. Many Architects will be attending.
 - D. Cost will be \$100 for 4 hours of class. Members get 20% off. After 7 classes you get the 8th free.
- VII. Website
 - A. Gayle and Chris are meeting with Constance to understand how to upkeep. Matt has done the same. We are away from Top Floor Studios and with Constance completely. We will have to recreate the HBH website, but we will survive. Woohoo – we are getting somewhere.
- VIII. Education
 - A. Covered under Classes (VI).
 - B. Sara has been meeting with Community Action Opportunities to work on experiential workshops to work on and learn about these houses. They administer a DOE program that helps low-income, disabled, elderly folks tighten their houses and reduce energy bills. The first part will be in classroom, then a small group will be going to the houses. These will be cheap things that everyone can do to tighten their houses. Cost will be \$10 and free to members.
- IX. Intern
 - A. Sara Emerick is our new intern. She is doing good stuff.
- X. Kevin Ward

- A. He has shown interest in becoming a board member. Since we have had a few people step down, Kevin will be an interim board member and we will make it official at the annual meeting. Welcome to the mayhem Kevin!
- XI. Marketing HBH homes
 - A. HBH orientation in early December. Realtors can come if they want.
 - B. Matt says HBH seems to be driving itself. About 40 homes are set up to be HBH in 2006. The Ramble at Biltmore Forest may be HBH. The publicity seems to be working – ACT article, Parade of Homes, Mary’s initial push, HEP package deal, etc. Maggie and Matt are meeting next week to discuss the sponsorship, the direction of things, etc.
- XII. “Green Washing”/ HBH – articles, publicity, publication deals, real estate in pubs.
 - A. Matt can approach builders that are calling themselves green and diplomatically ask them to put their money where their mouth is. We need to educate both builders and the public on what to look for – Energy Star, HBH. A “why certify” article or something to approach the community is an important aspect.
- XIII. Annual meeting
 - A. Rob will check on the Reuter center, YMI, Jubilee. It was a Saturday in late January last year.
 - B. We would like to have a fundraising brainstorming session.
 - C. Commendations – Marcus knows them.
 - D. We will discuss how having our own place is coming.
 - E. Ask for suggestions for improvements???
 - F. Budget
 - G. Elections – Boone will work on who is up for re-election.
- XIV. Board meeting location change
 - A. Board meetings will be at Lord Auditorium until further notice. 12/5
 - B. We will try the North Branch of the library for the general membership meeting. 12/6
- XV. Advertising/Publicity/Website
 - A. Word is getting out. Good.
- XVI. Directory
 - A. An article deadline is approaching. They are due on Dec. 15. 600-1200 words, graphics and photos are encouraged. If someone is writing an article, let Boone know so that we will not have repeats.
- XVII. Shirts
 - A. Tell (email) Rob what you want and give Maggie a check.
- XVIII. Old Business
 - A. None
- XIX. New Business
 - A. None
- XX. Holiday gathering
 - A. For WNCGBC, businesses involved, members, etc.
 - B. Barley’s upstairs – buy enough beer to pay for \$400
 - C. Or Asheville Brewing Company.

Next board meeting Monday, December 5th.
Members meeting tomorrow at Pack Library down town

Present: Marcus Renner, Chris Dorin, Maggie Leslie, Matt Siegel, Maggie Carnevale,
Boone Guyton, Emily Coleman-Wolfe, Kevin Ward, Tony Martin, Sara Emerick